

Maciej Bral

Confidence Coach & Business Mentor



Confidence

His extensive background in managing culturally diverse teams across continents - from Warsaw to Johannesburg and Dubai - has equipped him with unique insights into building confidence and fostering effective communication within teams.

Coaching & Mentoring

Maciej is an experienced coach and mentor with a compelling track record in leadership and strategic development. He has developed specialized expertise in supporting individuals and teams to harness their full potential, improve resilience, and build authentic confidence.

Moreover, Maciej's passion extends to advocating for neurodiversity within the workforce. As a certified ADHD Life Coach accredited by the International ADHD Coach Training Center and approved by ICF, he collaborates with clients to address daily and long-term challenges stemming from issues like lack of calm, balance, and clarity.

Maciej's coaching methodology emphasizes authenticity and personalized engagement. Rejecting traditional, prescriptive approaches, he adopts a consultative style that resonates with individual needs and workplace dynamics, promoting a culture of openness and sustained growth.

Business

Maciej is a seasoned senior executive and facilitator with over two decades of experience in the international markets. He has successfully held leadership positions in renowned global organisations (including Disney, Fox International Channels), taking charge of launching and cultivating business ventures across numerous countries.

Maciej is known for his adept leadership in managing diverse teams, crafting innovative strategies, and introducing new products and brands. His international exposure has been marked by a strong commitment to people and talent.



With a reputation as a creative leader, strategist, and visionary, Maciej is a proficient team builder coach, mentor and a promoter of talent. He possesses a distinctive blend of international standards and modern business acumen while understanding the unique challenges faced by both national and international teams and structures. His track record speaks to his ability to infuse dynamism into guiding individuals and teams, all while upholding strategic discipline and achieving impressive growth in turnover.

Neurodiversity Advocacy in Coaching

Maciej Supports diverse professional growth and promotes inclusivity in coaching practices as a certified ADHD Life Coach

Maciej as a coach

Maciej's coaching combines strategic business insights with a personal touch that builds confidence and skills, making him an exceptional mentor for professionals looking to excel in their careers and personal lives.

His tailored coaching methods are informed by extensive leadership experience, tailored to meet individual business professionals' challenges and goals for personal and professional development.

Summary: Skills / Expertise

1. **Personal Empowerment:** Dedicated to enhancing individual confidence through tailored strategies that acknowledge and leverage each person's strengths.
2. **Leadership Development:** Coaching emerging leaders to refine their management styles, focusing on empathy, strategic decision-making, and impactful communication.
3. **Strategic Planning:** Applying a global perspective to develop adaptable strategies for personal and professional growth.
4. **Neurodiversity Advocacy:** Specializing in integrating neurodiversity into workplace practices to improve inclusivity and team dynamics.



Why Work With Maciej

Proven Leadership

98% retention rate of retention at The Walt Disney Company and Fox Networks Group

Efficiency

150% above regional benchmarks at The Walt Disney Company & Fox Networks Group

Strategic Expertise

11 to 35 million - increased Fox Kids audience from 11 to 35 million households in four years

Coaching Expertise

Global Perspective 20 / 16 / 3 - led teams across 20 nationalities, 16 countries and 3 continents

Client Centric

Feedback from industry peers & mentees highlights his tailored approach, producing measurable outcomes

Experience

20 + years in leading and developing teams, as well as coaching and mentoring individuals

Revenue & Profit

50% profit margin - maintained at Disney for 5 consecutive years. Expanded TV channels & media services across Central & Eastern Europe

Award Winning

2022 Effie Awards - led Stratosfera Consultancy to a Grand Prix win for outstanding marketing strategy effectiveness

Languages

2+ for global teams, training delivered in English and Polish



What Do People who worked with Maciej Say?

Luka Legac

Vice President of Global Mobility
at Native Teams

Maciej's coaching and mentoring helped me in understanding what my strengths and values are and how to use them to my advantage. His approach was practical, efficient and straightforward. He's a great listener and gets to the root of the problem with ease. His friendly communication is relaxing and the conversation goes very naturally. The methods he recommends always helped me achieve my goals and resolve my challenges. Nothing but excellence from Maciej!

Kakhaber Abashidze

SVP/Country Manager and GM
Media, Central & Eastern Europe
and CIS at The Walt Disney
Company, EMEA

I have known Maciej in many capacities: as his subordinate, peer and manager. He is one of the handful of executives who always looks for original solutions. Maciej Bral has brilliant marketing, big picture vision and people management abilities as well as understanding of the play-field. This mix allows him to be a solver of complex matters. Maciej is a mentor and not a spoon feeder, he has vision that brings huge value, but he also manages versatile projects. If you need a senior executive with great abilities and a sense of humour - you have him.

Marina Williams

Co-founding partner at Asacha
Media GroupCo

Maciej is strategic and analytical in his business approach. He has great international expertise and ability to adopt global corporate and product strategy to every local market specifics. Maciej is driven by success and take pride in his achievements. We worked together over five years whilst at Fox Kids.

Margarita Ilina

Client Service Coordinator,
Disney+

I am grateful to have been mentored by Maciej in the Rise Mentoring Programme 2023. His expertise in the media industry and mentoring made this a truly transformative experience. Over six months, Maciej's guidance, support, and tailored approach helped me navigate challenges and stay motivated. His sessions combined practical exercises with valuable insights, inspiring me to take action and discover more about myself. Maciej created a safe, collaborative space, where I felt supported and understood. His flexible, personalized mentorship was both impactful and perfectly aligned with my goals.

Ryotaro Hoshino

Inside Sales Executive at
Siemens Digital Industries
Software

I found Maciej easy to talk to, so I get to be honest about things that I'm concerned about. I've been working in a new environment for about a year now and talking with him enabled me to see situations from a broader perspective, helping me navigate through different aspects of my work. He is encouraging and I often feel reassured about my efforts.

Becky Hayman

Professional Coach/Trainer,
Founder of Vela Verde Training

I have been lucky enough to collaborate with Maciej over the past year. He's worked with countless of my clients, coaching them in leadership and strategy. I hear nothing but amazing feedback about Maciej. He is understanding, empathetic, kind, knowledgeable and wise. The combination of these traits makes him an outstanding coach and mentor.

Giovanni Mastrangelo

Head of Content, Demiroren
Medya

I had the pleasure of working with Maciej for many years across various countries and situations. As a leader, he fosters teamwork, harmony, and soft skill development, bringing out the best in his team - even in challenging market conditions. As a coach, he broadens perspectives, helping you find purpose and uncover creative solutions. His wisdom and experience as a mentor make him an invaluable asset to aspiring leaders, building their confidence and guiding them through diverse business environments.

Jakub Spsychalski

Team Manager / Finance
Planner, Phinance SA

Maciej has played a pivotal role in my development, both professionally and personally. His direct approach, combined with empathy, has enabled me to better understand my strengths and use them effectively. He is always willing to share his experience, making our sessions incredibly valuable. Thanks to his support, I have achieved many of my goals and gained a fresh perspective on my professional life.

